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The Secret To Building Your YouTube Audience: 6 Steps That Convert Viewers Into An Engaged Community



Synopsis

Online video isn't what it used to be. Years ago the landscape was so wide open that communicating your message with online video was relatively simple, but now every minute there are several days worth of video content being uploaded just to YouTube alone. As this space becomes more and more cluttered every day, there is more and more competition for viewers than ever before. So how do you cut through all the noise to build your YouTube audience? The answer is actually quite simple, yet so many video creators miss it. And even those who do execute this solution often do so poorly, leaving a wide gap for other creators to steal the attention. This ebook outlines a process that will help you effectively build your audience on YouTube and use online video to communicate your message to the people who need to hear it. Through these 6 steps you'll learn how to convert passive viewers not only into subscribers, but into an engaged and interactive community.

Book Information

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Customer Reviews

I bought this book with the hope of learning some valuable information that would help me build the

audience on my Youtube channel. While I did get a couple of new tips and tricks, most of the book contains generic information such the importance of social media, sticking to your purpose and goals etc. There could have been examples of successful channels and learnings from their growth, insights on the regularity and timing of videos, creating and managing playlists, YouTube advertising etc. The book had none of these! Good for a total beginner!

Length: 0:55 Mins

I've watched Tim Schmoyer's videos for years on YouTube. As a YouTuber myself, I appreciate and understand all that it takes to create, record, edit and upload videos online. This book will give new perspective to the YouTube platform to new and seasoned YouTubers.

I have been following Tim's YouTube channels for a long time now, and his tips have helped me grow my channel and get paid monthly for making videos of my hobby! Tim is a fantastic teacher and his tips are tried and true. If you'd like to grow an audience on YouTube then this book is a great investment!

This book was a quick read with some nuggets in there. There is nothing life changing but it has information that could be helpful for someone looking to use YouTube as a platform. The most important point made in the book IMO (which is all that matters) is that new media is completely different than traditional media. What works on TV will not work on YouTube. I recommend checking out his YouTube channel. There you will find all kinds of great info.

Tim did a great job walking me through the process of discovering what I want to accomplish and, most importantly, WHY. The book is a really quick read but don't rush through it. Take time to answer the questions. Now, I need to start the journey!

I recently read one of those free ebooks about YouTube marketing, where the supposed Guru hits home the idea that as a content creator, it's not about what I want to share in my videos, but to find out what other people want. Although I can understand the importance of this point, I think that is only one piece of the pie. Tim Schmoyer's "Secret to Building Your YouTube Audience" is revolutionary in that he suggests quite the opposite; to find what drives you, what you love, what you're passionate about and build your platform, your channel on THAT! As someone who has

created videos since 2006, I realize that if I am not passionate about what I'm talking about, it's only a matter of time before I stop producing those videos. I am not saying that building your youtube channel based on what you love is going to be easy, but for me, it's the only way...and the best part, I would bet there is an audience out there who want to hear what you have to share. Thanks for finding and sharing your niche with us, Tim! Too bad I can't rate your ebook 7 stars!

When someone is first starting out on Youtube there is a lot of things to take into consideration. Motivation is one of the most important things that should drive a creator. This book helps you define the "why" and the "what" behind someone's desire to make it as a Youtube Personality. Times are changing, and what makes a successful YouTuber has changed along with it. In "the Secret to building Your Youtube Audience", Tim does a well thought out, comprehensive dive into the what and the why behind building successful youtube channel. The thing I've always admired about this author is his ability to reach out and be personal with his audience. In the book Tim explains these secrets in a way that any layman can understand and IF you follow his practices, (Meaning writing down the things he guides you to write down and ponder) you will have walked away with a clearer understanding and direction of how to better your channel for whatever goals you have set. Thank you Tim for writing this book and sharing your knowledge and expertise with us. I recommend this tool/book to ANYONE looking to further their knowledge of Youtube and becoming successful through it, whether your channel is for business or personal.

This is a must read for everyone who is starting youtube and wants to be successful on the platform. But also experienced youtubers will benefit greatly from this ebook! I expected to read a book about how to write tags and what a good thumbnail should look like, but this book talks more about how to connect with your viewers, and gives you a great understanding about what works on the platform. The book is well written and the language is very easy to understand! It also has a "feel good vibe" to it and you can't help but really like the author, especially when you already know his great video content :) I kind of would have liked to see a second part or another chapter, that does talk about the "mechanic" youtube things like tags and thumbnails. I know that you can find that content for free on his channel, but I feel it would make that book complete. Also I feel like he really really tried hard to keep the book short (which is also important on youtube), but I think an extra thought here or there would have been nice... Overall this is just a great book that helps you see and understand youtube on another level! Thanks Tim :)

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